



KAHP CARES

KENTUCKY ASSOCIATION OF HEALTH PLANS

2022: NEW HEIGHTS IN HEALTH OUTREACH

2022 was a record year of impact for Kentucky Association of Health Plans. The scope and volume of programming grew to new heights as KAHP brought on its first External Affairs Director, Katherine Kington North. Activities focused on COVID-19, maternal and neonatal health, Eastern Kentucky and Western Kentucky disaster responses, Social Determinants of Health (SDOH), cancer screening access, food insecurity, mental health, and economic opportunity.

SUPPORT FOR INNOVATIVE, PHARMACIST-LED COLORECTAL CANCER SCREENINGS

KAHP awarded the Kentucky Pharmacists Education and Research Foundation (KPERF) a \$50,000 grant designed to expand the number of pharmacies who can provide innovative new colon screenings. The grant allowed Kentucky to be the first in the nation to offer the procedure.

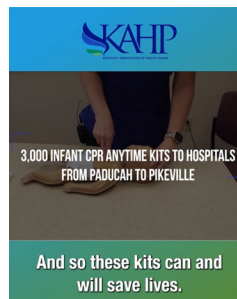
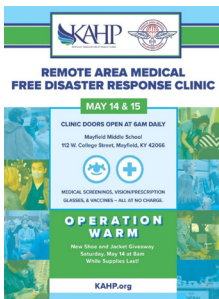


INFANT CPR KITS TO HELP FILL VOIDS DUE TO HOSPITAL STAFFING SHORTAGES RELATED TO PANDEMIC

In June, KAHP launched an initiative to provide Infant CPR Anytime Training® Kits to NICUs throughout the Commonwealth. Thanks to a \$95,000 grant from KAHP, the American Heart Association distributed 3,000 infant CPR kits, complete with an inflatable infant dummy and bilingual video course, to hospitals with NICUs. The response was so strong, KAHP is proud to partner with AHA again for another round of Infant CPR Anytime Training Kits to NICUs in Kentucky. The kits fill a void left by COVID safety and staffing shortages and equip parents with the knowledge and confidence to save lives.

MAYFIELD FREE MEDICAL, VACCINATION, AND VISION CLINIC

In May, KAHP partnered with Remote Area Medical (RAM) for a 2-day pop-up clinic to serve the people of Mayfield who are still rebuilding from the December 2021 tornadoes. The clinic served nearly 200 people with free medical care, important vaccinations, free eye exams, and free glasses made on-site.



And so these kits can and will save lives.

POP UP CLINIC HELPS 182 PEOPLE MAYFIELD, KY

HEALTHCARE WORKERS HIT HARD BY JULY FLOODING GET MUCH NEEDED HELP JUST BEFORE THE HOLIDAYS

In a Thanksgiving week announcement, KAHP awarded a \$200,000 grant to the Kentucky Rural Health Collaborative fund dedicated for Eastern Kentucky healthcare workers with homes destroyed or damaged in the floods, so that they may rebuild and purchase discounted everyday appliances for their residences. The donation is designed to help keep rural networks strong.

THANK YOU!
HEALTHCARE HEROES



MARYHURST PARTNERSHIP PROVIDES STABILITY AND HOPE FOR FAMILIES IN NEED

As part of KAHP's commitment to SDOH, \$150,000 was donated to the Maryhurst Renewal Program to fund therapy and support services for more than 200 Jefferson Co. families in the coming year. In addition, KAHP donated 350 gift cards so each child in the Maryhurst Renewal program could purchase something they wanted for Christmas.



EXPANDING ECONOMIC OPPORTUNITY IN LOUISVILLE'S WEST END

In May, KAHP made one of the largest contributions to the West End Opportunity Partnership. The \$500,000 helped the fledgling organization earn its state and city matching funds, bringing it a step close to achieving its aims to foster financial empowerment and generational wealth in west Louisville. The West End Opportunity Partnership will help address the Social Determinants of Health (SDOH).





CONNECTING RESIDENTS OF TORNADO-RAVAGED COUNTIES WITH TELEWORK OPPORTUNITIES

In April, KAHP partnered with Teleworks USA to offer vouchers with priority access to remote employment opportunities for Kentuckians with global and national partner companies. These vouchers provided access to staff that assist job seekers and perform new employee training, if necessary, throughout the application process.

ARE YOU LOOKING FOR REMOTE JOBS?

JOIN AN INFORMATION SESSION

Learn more about companies **HIRING NOW!**
Starting at \$14.16 an hour!

EVERY WEDNESDAY IN APRIL
@ 1:00 PM (EST)
APRIL 6 | APRIL 13 | APRIL 20 | APRIL 27

REGISTER ONLINE:
WWW.TELEWORKSUSA.INFO

If you have questions, call or email:
Kathy Carter (502) 425-2322 | kathycarter@teleworksusa.com
Tracy Lane (502) 425-2322 | tracylane@teleworksusa.com
Amy Miller (502) 425-2322 | amymiller@teleworksusa.com
Bill Smith (502) 425-2322 | billsmith@teleworksusa.com

The Kentucky Association of Health Plans has partnered with Teleworks USA to create job openings in several of its member PPO contracts effective by the December 31, 2021 deadline.

EKCEP | KYCOP | KYCOP | KYCOP

COVID-19

“HEALTHY TOGETHER THROUGH VACCINATIONS” COMMUNITY SUPPORT GRANTS

KAHP formalized its Healthy Together Through Vaccinations Community Grant Program. The initiative empowered 20 local organizations across Kentucky with grants of up to \$25,000 to pursue efforts toward improving vaccination rates through outreach, communication, education, training, transportation, and/or support.

GET YOUR VACCINE!

03.22.22

KCDCO CAP

5440 N US HWY 25E GRAY KY

COVID-19 VACCINATION CLINIC FOR ELIGIBLE RESIDENTS OF KENTON COUNTY. VOUCHERS ARE AVAILABLE FOR THE 100% VACCINATION PROGRAM. VOUCHERS ARE AVAILABLE FOR THE 100% VACCINATION PROGRAM. VOUCHERS ARE AVAILABLE FOR THE 100% VACCINATION PROGRAM.

COVID-19

JCPs VACCINE CLINIC FOR ESL FAMILIES

NEWS 4

ELIZABETHTOWN 5 PM ▲ 6 PM 7 PM ▲ 8 PM 9 PM ▲ 10 PM

KAHP

HEALTHY TOGETHER THROUGH VACCINATIONS

Community Support Grants

100% Vaccinated!

Let's keep everyone safe.

For more information about where to get your COVID-19 vaccine visit vaccines.god

“VACCINATIONS FOR ORGANIZATIONS” GRANT PROGRAM

To continue the momentum with non-profits and community organizations, KAHP launched “Vaccinations for Organizations”, an initiative empowering nonprofits across KY with incentives up to \$15,000. 20 organizations were selected to host vaccine clinics. Grant payouts were based upon the verified number of participants who received a dose. Numerous organizations were able to earn the max \$15,000 payout for vaccinating 101+ people.



WIN up to **\$15,000**
FOR YOUR KY NON-PROFIT ORGANIZATION

Churches
Charities
Non-Profits
Foundations

+ Covid-19
Vaccine
Event

= **BIG MONEY**

KAHP
Register & Learn More at
www.kahp.org

When more people receive the Covid-19 vaccine at your event, your Kentucky non-profit will receive more money! A reward team will come to your location to administer the vaccines. At least 40-100 people must receive the vaccine.



VACCINATIONS FOR ORGANIZATIONS

KENTUCKY

- 15-25 people: \$3,000
- 26-50 people: \$5,000
- 51-75 people: \$8,000
- 76-100 people: \$10,000
- 101+ people: \$15,000

*Payouts based on participants

KAHP
L.C. TV earnings from Oklahoma to Miami. USA Olympic Medal Count.

“WHAT’S RIGHT FOR YOU?” PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

KAHP partnered with Foundation for a Healthy KY in an education campaign to encourage women to talk with their OB/GYN about their individual healthcare and vaccination decision. The campaign allowed providers and managed care plans to enable Kentuckians to feel in control and not afraid to ask questions. The successful campaign educated expectant moms on the health risks of contracting COVID-19 while pregnant and the benefits of receiving the COVID-19 vaccine. There have been more than 14,000 visitors on the expectant mothers landing page and more than 1,500 visiting vaccination locations following their web page visit.



568 Million

COVID-19 vaccines have been **administered safely** in the United States.

The **COVID-19 vaccine** is the **most administered** in US History.

Visit your OB-GYN to discuss the COVID-19 vaccine to see if it is right for you.

HEALTHY KENTUCKY
KAHP

Did you know?

Vaccinated mothers that breastfeed **pass on COVID-19 antibodies** to their babies giving them **passive immunity** against the virus.*

Visit your OB-GYN to discuss if the COVID-19 vaccine is right for you.

KAHP
FOUNDATION FOR A HEALTHY KY

KHSAA BASEBALL AND SOFTBALL CHAMPIONSHIPS, FEST-A-VILLE, GRANDSTANDING FOR GRANDCHILDREN, VACCINE EXTRAVAGANZA, STATE FAIR VACCINATION CLINICS

Throughout the summer, KAHP held vaccination clinics to great success. Thanks to KAHP incentives, 700 were vaccinated at the KHSAA Championships and nearly 1,000 receive the COVID shot at the State Fair.



"HEALTHY BACK TO SCHOOL" COVID-19 GRANT INITIATIVE

Protecting our youth is a priority for KAHP. Through our Healthy Back to School Grant Initiative, KAHP deepened successful collaborations with schools by creating the grant incentive program. First starting with K-12 schools and now expanded into Higher Ed, schools could apply to the program and receive \$20 Mastercard gift card incentives for school clinics and health fairs.

